

ANNUAL REPORT

2020 - 2021



SYNERGY OF PEOPLE & PLACE



Photo credit: RVA.gov

WORKING TOGETHER
= SYNERGY

Richmond is an amazing place - a unique, beautiful and authentic place - that can be better through our cooperative efforts.

We are excited to be working together with so many others to develop synergies in Richmond's most historic places. Our preservation and revitalization work succeeds only through the efforts of many, many people working together, producing synergy of people and place.

This work has always required patience, hard work, diligence, and tenacity. This past pandemic year also required creativity and flexibility.

We pivoted to virtual programs. We added programs of immediate topical interest. We managed through project cost increases. We partnered for housing affordability in Richmond's historic neighborhoods. We proactively engaged in multiple City planning efforts to advocate for saving Richmond's historic buildings, neighborhoods and places.

The changing nature of the threats to our historic built environment is real and accelerating. Much of Richmond's history has been lost. Historic places and structures have been neglected, forgotten, buried, overtaken by nature, or demolished.

We need to work together to ensure that we do not lose more of our history and to retain the unique sense of place created by Richmond's historic built environment.

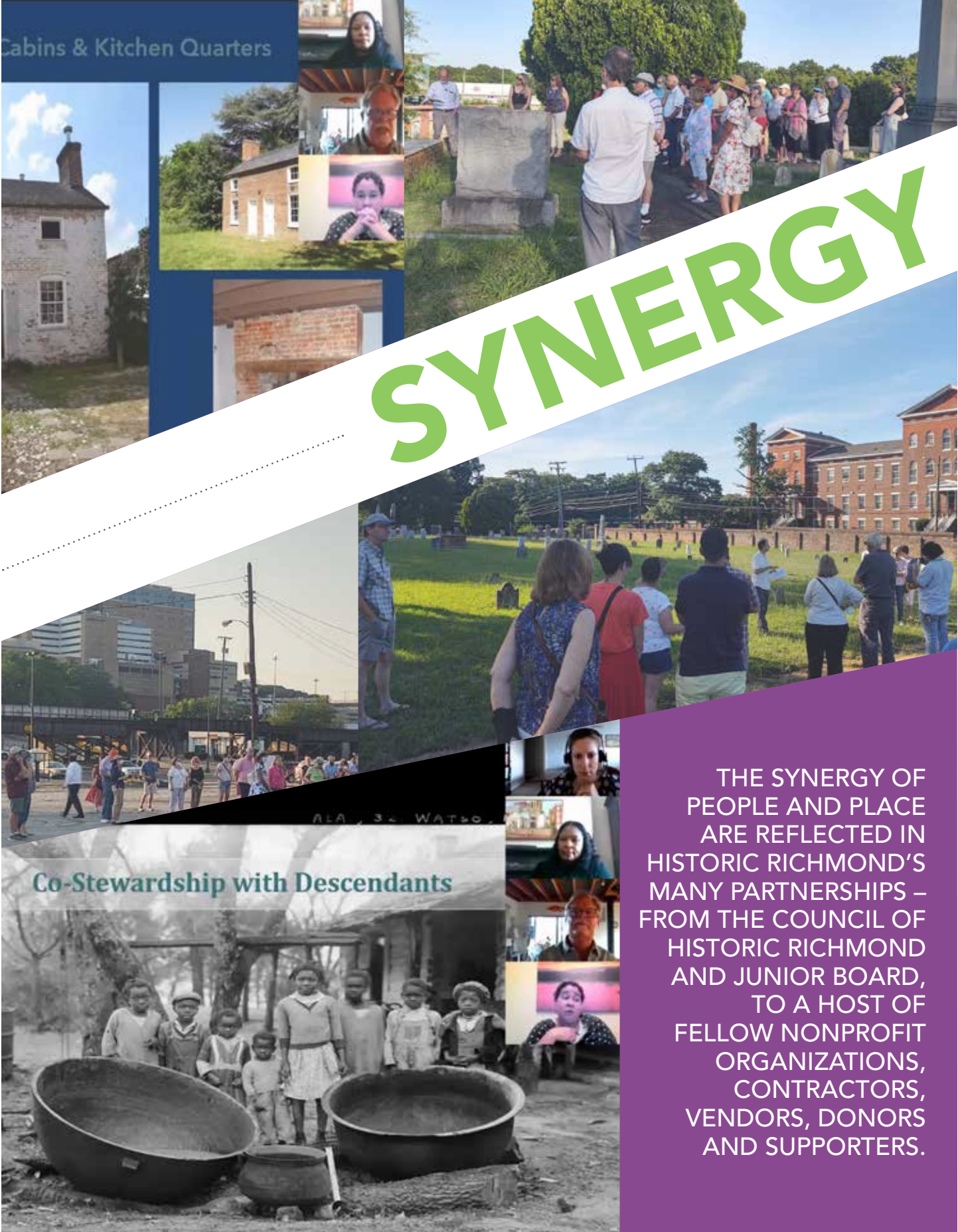
We are grateful for your voice joining ours in support of saving Richmond's historic built environment. Your friendship and support have always been essential for our preservation mission work and will help us to achieve the synergy we seek. We are energized by your enthusiasm for Richmond!

Thank you for joining us!

Cyane B. Crump
Cyane B. Crump
Executive Director

Gregory H. Ray
Gregory H. Ray
Board of Trustees President

"SYNERGY" IS OFTEN DEFINED AS THE INTERACTION OR COOPERATION OF TWO OR MORE THINGS TO PRODUCE A COMBINED EFFECT GREATER THAN THE SUM OF THEIR INDIVIDUAL PARTS. IT COMES FROM THE GREEK WORD FOR "WORKING TOGETHER."



SHOCKOE SMALL AREA PLAN



In July 2021, the City of Richmond released the draft Shockoe Small Area Plan for public comment. The Shockoe Small Area plan lays out a guide and vision for making Shockoe a national and international destination through the recognition and memorialization of the powerful and complex narrative of the oldest sector of the City once tied to the domestic trade in enslaved Africans.

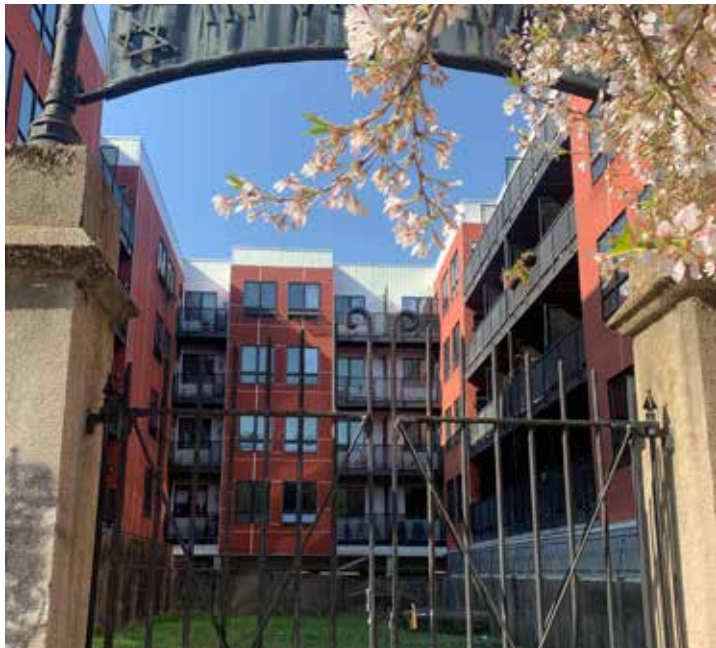
Historic Richmond has actively engaged with the City of Richmond and the Shockoe Alliance to advocate for preservation and protection of Shockoe’s surviving historic resources. We believe there are many great things about the Plan, including the creation of a Heritage Campus to serve as a central feature of the district.

However, the sequencing of some of the draft Plan’s policies – by prioritizing rezoning over the archaeology ordinance, demolition review ordinance and small expansion of the City Old and Historic District – present a threat to the surviving historic resources.

Our comments on the draft plan are summarized:

VISION:

We want to see a Shared Vision for Shockoe as a “welcoming, inclusive, diverse, innovative, equitable, and thriving community; honoring and commemorating its past and ensuring a high quality of life for all.”



“BIG MOVE” TO DEVELOP A HERITAGE CAMPUS:

We support prioritizing planning efforts for a Heritage Campus. These planning efforts must be informed and accompanied by robust community engagement with the descendant community.

HISTORY, HISTORIC BUILDINGS AND CULTURE:

We support Goal 1 of this Plan to “support growth that preserves the historic urban fabric and enhances an understanding of Richmond’s multi-faceted past.”

ARCHAEOLOGY:

We support the creation of an archaeological ordinance through a community process. We support the “Priority Project” to hire a Cultural Resource Management Firm to prepare an archaeology context and sensitivity maps for Shockoe and to perform additional research and analysis at the burial ground. This should not only be a “Priority Project” but should happen in Fiscal Year 2022, as set forth in the draft Plan.

PROTECTION OF HISTORIC BUILDINGS:

We support a small expansion of the Shockoe Valley Old and Historic District (OHD) to protect Shockoe’s surviving historic fabric and demolition review ordinance. The Plan should be revised to initiate the recommended expansion of the Shockoe Valley OHD



and the adoption of a demolition review ordinance in Fiscal Year 2022. These items should be implemented simultaneously with any larger rezoning of Shockoe.

We support the Plan of Development (POD) Design Guidelines initially articulated in the Pulse Corridor Plan and the Six POD Form Elements Adapted for Shockoe. As was recommended by the Pulse Corridor Plan and as was done with the Monroe Ward rezoning, a POD Overlay District should be created for Shockoe with rezoning.

INCLUSIVE HOUSING:

We support Goal 6 to preserve, expand and create mixed-income communities, and foster the inclusion of increased affordable housing and preserving existing housing units and developing new ones – both rental and owner occupied – throughout the City.

DIVERSE ECONOMY:

We want to see Shockoe become home to a variety of businesses and industries that offer opportunities for quality employment and capital investment. We are pleased to see the Plan include a range of new and/or expanded incentives, including an expansion of the façade improvement program, a special tax district, a reduction in the Business, Professional and Occupational License fees, and the expansion of the partial tax exemption to rehabilitate smaller commercial storefront buildings in Shockoe, among others.



THRIVING ENVIRONMENT:

As development and density increase in the area, it must be accompanied by a prioritized focus on increasing the amount of green space and the tree canopy, reduction of impervious surfaces, and flood mitigation efforts.

EQUITABLE TRANSPORTATION:

We support expansion of equitable transportation, the non-car network and other multi-modal transportation options. We recommend redesigning the Shockoe Valley Streets Project to remain within the existing right of way, particularly on 17th Street and Oliver Hill Way.

BROWN BAG LUNCH: A VIRTUAL WALK AROUND SHOCKOE

To engage and answer community questions, Historic Richmond creates informative programs geared towards convenience and accessibility, thus a **Brown Bag Lunch Series**.

We welcome you to join Historic Richmond’s Executive Director Cyane Crump for a virtual walk around Shockoe’s most significant surviving (above ground) historic resources.

We hope you take the tour, too!

Look for it under Videos on our website.

QUOIT CLUB



SHOCKOE HILL BURYING GROUND HISTORIC DISTRICT

AFTER MISSING NEARLY ALL OF THE 2020 QUOIT CLUB SEASON DUE TO THE PANDEMIC, WE WERE THRILLED TO BE BACK IN 2021!

Quoit Club walking tours employed technology to allow members to engage with historians and preservationists while safely physical distancing.

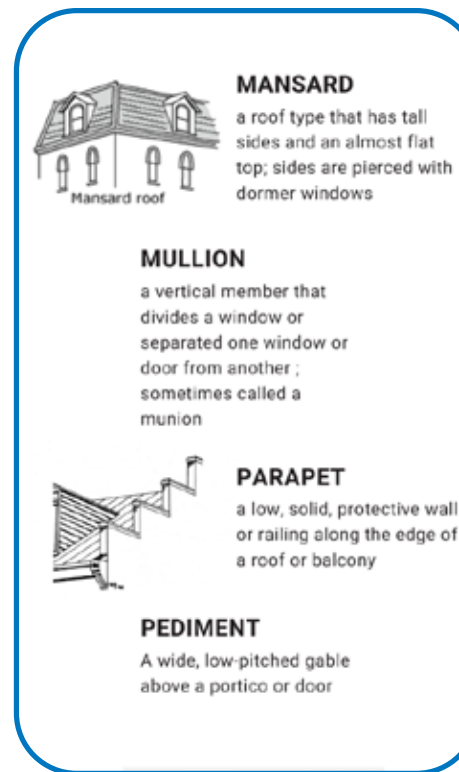
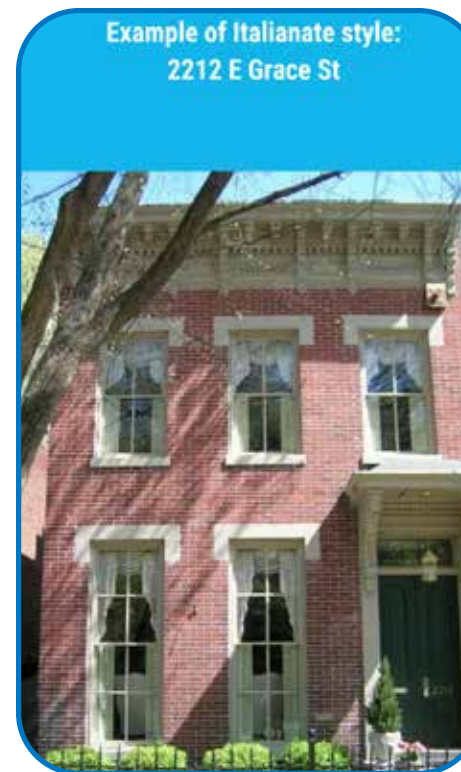
A members-only walking tour of the proposed Shockoe Hill Burying Ground Historic District in

Jackson Ward featured Shockoe Hill Cemetery, Hebrew Cemetery, and the Shockoe Hill African Burying Ground. Guides included Ryan Smith, PhD, professor of history at VCU; William Obrochta, Director of Beth Ahabah's Museum and Archives; Ellen Chapman, PhD, Archaeologist; and a very special "appearance" by Lenora McQueen, whose advocacy and hard work is behind the recent and long overdue recognition of the Shockoe Hill African Burying Ground.



VIRGINIA WAR MEMORIAL

Quoit Club members enjoyed an exclusive tour of the Virginia War Memorial to appreciate its new Shrine of Memory for the Global War on Terror - its height, width, columns and materials extend the monumental and austere nature of the original memorial pavilion and embrace breathtaking views of the James River. Placemaking at its finest!



TECHNOLOGY OFFERS MORE ACCESS VIA NEW WAYS

Not only did Quoit Club utilize audio technology to improve the quality of tours while maintaining physical distancing, Historic Richmond also offered educational visual aids like these for Church Hill and Shockoe tours. Participants thus had access to information, examples, and definitions for sharing and reference.



A walking tour of Church Hill featured St. John's Mews, a community garden containing some of Richmond's finest ironwork. Created in 1965 as part of Historic Richmond's "pilot block," the Mews continues to reflect the synergies of people and place.



On a walking tour of Shockoe, Ana Edwards shares with Quoit Club members the history of Shockoe as a commercial and industrial center, and her vision for a Heritage Campus featuring a Memorial Park.

1708 MONTEIRO STREET

Quoit Club toured the final house of three houses we are rehabilitating with **project:HOMES** and the **City of Richmond** as part of our Gateway Corridor Revitalization Project. This project provides affordable housing while preserving the rich architectural and cultural fabric of the historic Barton Heights neighborhood.

The three properties, while not the most significant buildings in the neighborhood, represent good to excellent examples of each of the characteristic architectural styles found in the neighborhood – the Late Victorian, Queen Anne, and Colonial Revival. Like the other two homes rehabbed as part of this partnership, this home will be sold through the **Maggie Walker Community Land Trust (MWCLT)** as permanently affordable housing.

Working together with our partners, our work with the Southern Barton Heights Gateway Revitalization Project demonstrates the importance and effectiveness of synergy of people and place.



MONUMENTAL CHURCH



EXTERIOR COATINGS & RAMP PROJECT

For several years, Historic Richmond has been planning a high priority project to address exterior coatings issues and to improve accessibility to Monumental. When completed, this project will install a ramp at the West Portico entrance and recoat the entire exterior of the building with a specialized KEIM coating. The installation of the ramp will include ADA-compliant pathways, signage and hardware and will incorporate recommended site drainage for that portion of the site.

Monumental’s exterior shows signs of biological growth, salts, rising damp, and discoloration. It has been 15 years since its exterior stucco was last painted, longer than we would have liked.

Due to the specialized nature of the KEIM exterior coatings, we worked with architectural conservators from the Philadelphia office of Building Conservation Associates Inc. to identify exterior coating issues and recommend how to address and repair them. We also are working with a design team to develop plans for the ramp. With a building of Monumental’s architectural significance, not surprisingly, this project is expensive and complicated.

Our goal is to raise [\$500,000] to support this restoration project!

HOW TO SHOW YOUR SUPPORT

Your gifts make it possible to continue our mission – with your help we can shape the future of Richmond! THANK YOU!

WAYS TO GIVE:

- **Online or by Phone**
 - [historicrichmond.com /donate-now/](https://historicrichmond.com/donate-now/)
 - 804.643.7407
- **Stock Donations**
- **Donations from your IRA**
 - Contact your tax advisor for more information
- **By Mail**
 - 4 East Main Street, Suite 1C
 - Richmond, VA 23219
- **Matching Gifts**
 - If your employer has a matching gift program, your gift could be worth twice as much or more!
- Become a **Bocock Legacy Society Member** and ensure Historic Richmond’s future by making a planned gift through your estate.

Questions? Call the Development Office at 804.643.7407 or email Katherine McDonald at kmcdonald@historicrichmond.com.

THE HISTORY AND DOCUMENTATION OF SLAVE HOUSING IN VIRGINIA

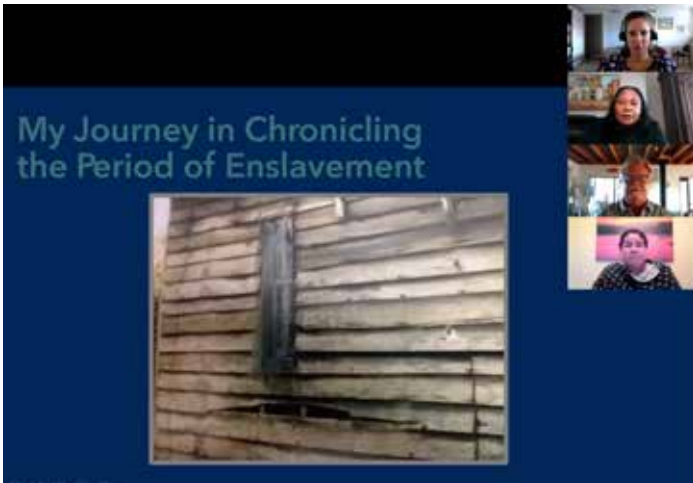
HAVE YOU EVER WONDERED WHAT THE DIFFERENCE IS BETWEEN A SLAVE HOUSE, CABIN, QUARTER, OR DWELLING?

Or how to go about researching the lives of the enslaved people who lived in these houses?

Or when so many of these houses are gone or heavily altered, *what can still be learned?*

With our panelists Elvatrice Belsches, Jobie Hill, Douglas Sanford and Historic Richmond's Danielle Worthing Porter, we explored the various types of slave housing, stories of the past enslaved occupants and current plans for interpretation, efforts to identify and record the houses that still exist, what we can tell from buildings still standing versus archaeological sites, and the challenges in this work.

Slave housing, and the lives lived within them, are a difficult and important part of our history to preserve. Slave housing was once one of the most common building types in our country – both in rural and urban settings. But because Black history has long been historically excluded from American history, most of these buildings



no longer stand as part of the built environment. The limited number of buildings remaining make it all the more important that we document them so that our history is not lost forever.

If you are aware of structures that may once have served as slave housing and have not been documented, please let us know. While much of the oldest parts of Richmond, such as Church Hill and Monroe Ward, have been well documented, many other parts of Richmond have not been so documented. (More on our efforts to help with documenting historic resources in South Richmond follow on page 11).

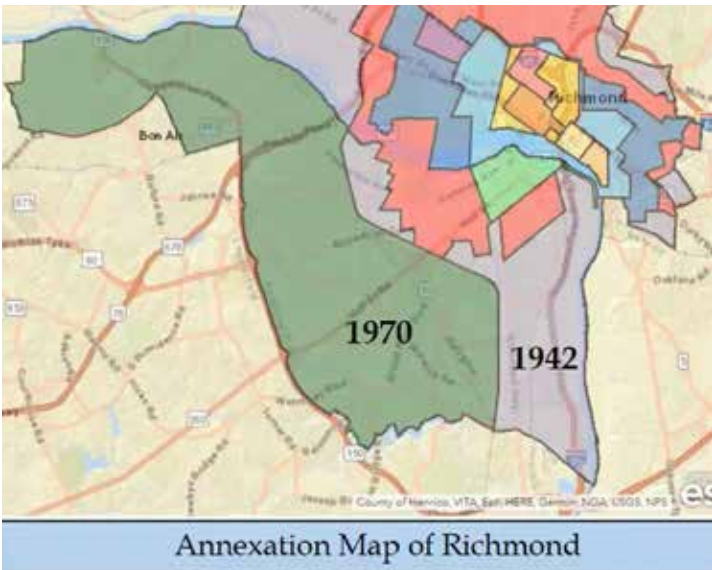


SOUTHSIDE RICHMOND HISTORIC RESOURCE SURVEY

We need your help to identify historic resources like buildings, neighborhoods, cemeteries and other places in South Richmond!

Historic Richmond is excited to be working with the Department of Historic Resources and the City of Richmond on a selective survey of historic resources (buildings, neighborhoods, and places) in South Richmond. This project will not result in listings on the Virginia Landmarks Register or National Register of Historic Places, nor will it restrict property owners in any way, but it will help to provide a better understanding of our history. Survey work will be done from the public right-of-way.

The focus of the survey is on previously unrecorded individual properties, potential districts in the 1942 and 1970 annex areas, resources in FEMA special flood hazard zones, resources and places associated with historically excluded communities, and cemeteries. We are especially interested in older (mid-19th century or earlier) buildings or outbuildings that may be enveloped by newer additions or any building or place that plays or played an important part in your community that may not be known or easily discernable to those outside the community.



The information developed through this survey work will assist with the ultimate goal of developing a preservation plan for the City of Richmond, a goal included in the Richmond 300 Master Plan.

IF YOU KNOW OF ANY HISTORIC RESOURCES THAT SHOULD BE SURVEYED, PLEASE LET US KNOW!

For more information, see historicrichmond.com/south-richmond-survey

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WE ARE COUNTING ON YOU OCTOBER 5TH, 2021!

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The following contributions were received by Historic Richmond from January 1, 2020 through December 31, 2020. We are grateful to the individuals, foundations and corporations who have so generously supported our multi-faceted mission. We thank you for investing in our efforts to help protect and promote the buildings and places that make Richmond so unique.

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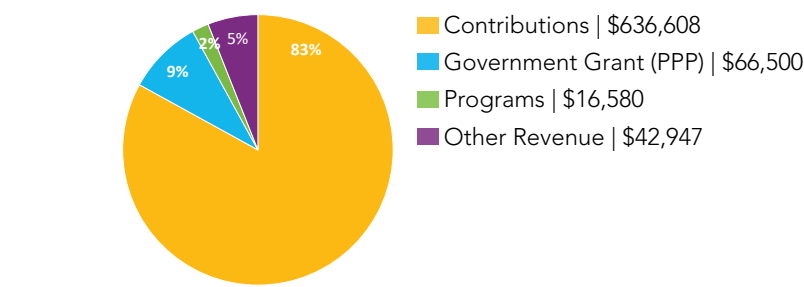
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2020 TREASURER’S REPORT

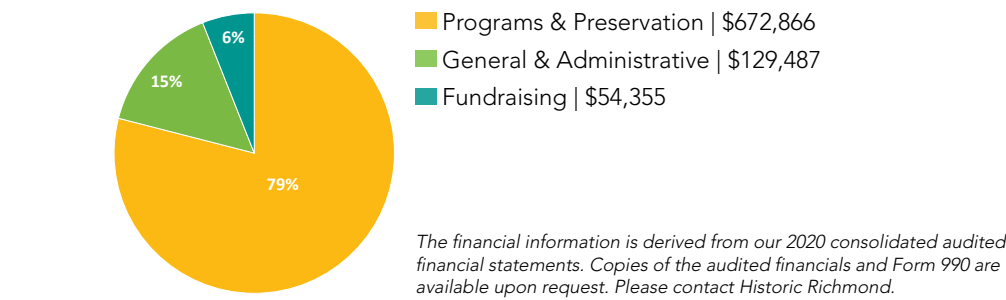
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Current Assets	\$ 2,053,264	Total Current Liabilities	\$ 75,495
Investments	\$ 9,548,330	Net Assets	
Property & Equipment	\$ 1,920,491	Without Donor Restrictions	\$ 13,595,708
Other Assets	\$ 344,976	With Donor Restrictions	\$ 195,858
		Total Net Assets	\$ 13,791,566
Total Assets	\$ 13,867,061	Total Liabilities & Net Assets:	\$ 13,867,061

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2020 FINANCIAL EXPENSES



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UPCOMING EVENTS

SEPTEMBER 16



Quoit Club: Belle Isle

Thursday, September 16 | 6:00 – 8:00 p.m.
Belle Isle | Tredegar Street
Members Only

OCTOBER 21



Quoit Club: Hollywood Cemetery

Thursday, October 21 | 6:00 – 8:00 p.m.
Hollywood Cemetery | 412 S. Cherry Street
Members Only

OCTOBER 28



Golden Hammer Awards

Thursday, October 28 | 6:00 – 8:00 p.m.
Hardwood Brewery | 2410 Ownby Lane
Tickets \$25/person

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